

## Omari Aarons-Martin

Founder and Managing Partner



Omari Aarons-Martin stands as a trailblazing force in the corporate realm, renowned for his transformative leadership and coaching prowess within Fortune 150 companies. With a proven track record as a change catalyst, Omari excels in constructing infrastructures that support cultural transformation while pioneering innovative roles within organizations.

Beginning his career as one of Apple's campus-based marketing representatives, Omari swiftly progressed through roles in operations, customer service, and human resources in Macy's Executive Development Program. His journey continued at Liberty Mutual Insurance, where he played a pivotal role in shaping a workplace culture that celebrated employee achievements and optimized their performance for the benefit of Liberty's customers. Today, Omari leads the National African American Insurance Association as its executive director and chief operating officer.

In 2019, Omari founded the Aarons Group LLC, a consulting firm dedicated to creating diverse, equitable, and inclusive workplaces that foster a sense of belonging for employees and customers alike. His work strategically connects consumer demand with the evolving expectations of employees, emphasizing the critical role of innovative mindsets in effective leadership.

Beyond his corporate endeavors, Omari brings valuable perspectives from community leadership roles. He actively mentors through Big Brothers Big Sisters of Eastern Massachusetts and serves on the board of directors, co-chairing the justice, equity, diversity and inclusion committee. Omari's commitment to community extends to the board of trustees at Roxbury Community College, and as the co-chair and board president for *common cathedral*, a community church for the unhoused.

An ordained minister in the African Methodist Episcopal Church, Omari directs social action at the Historic Charles Street AME Church, leading initiatives on voting rights, election protection, police reform, and social justice.

Omari's exceptional leadership has been acknowledged through awards from the Alliance for Business Leadership and Business Equality Magazine, recognition as a Ten Outstanding Young Leader by the Greater Boston Chamber of Commerce, and prestigious honors from Insurance Business America for his advocacy of leaders of color in the insurance sector.

A graduate of Xavier University and Boston University School of Theology, Omari holds a Master of Divinity cum laude in Global and Community Engagement. He was honored with the Howard Thurman Fellowship from Boston University, allowing him to delve into the life and work of Mr. Thurman, an iconic figure in interfaith ministry.

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